

MCKESSON

Go Mobile with EnterpriseRx™

mscripts offers a comprehensive mobile pharmacy solution that is integrated and certified with the EnterpriseRx pharmacy management system provided by McKesson Pharmacy Systems & Automation. Now, EnterpriseRx pharmacy system customers are able to communicate with their patients through a variety of mobile communication pathways and deliver a full featured mobile pharmacy solution using mscripts. mscripts' pre-built integration with EnterpriseRx allows pharmacies to implement quickly and cost effectively.

This mscripts solution provides an innovative way for pharmacies to communicate with their patients through 2-way, interactive SMS text messaging and mobile applications supporting a wide range of phones including iPhone, Android, Windows Phone. Features of the mobile solution include the ability for patients to refill prescriptions, receive pickup and dosage reminders, and get a complete view of their health information, while pharmacies can proactively send patients information on health clinics, drug recalls, coupons and conduct real-time surveys.

mscripts Mobile Pharmacy Features	Available on EnterpriseRx
View and reorder active prescriptions	\checkmark
Reminders via 2-way SMS, e-mail, Push Notifications, native mobile calendar integration	\checkmark
Automatic delivery of refill reminders	\checkmark
Dosage reminders	\checkmark
Request refills by SMS, phone app, or refill by scan	\checkmark
Store maps and locators including nearest store	\checkmark
Manage doctor and other key health information	\checkmark
Track refill status for requests placed via mobile	\checkmark
Get pick-up reminders when prescriptions are ready	\checkmark
Set pick-up reminders/notifications based on will-call and bin management parameters	\checkmark



Delight Your Users

Patients love the convenience, control and ease that our mobile app provides.

Communicate Quickly

Reach patients quickly and engage in a 2-way dialog to promote special offers, send recall notifications.

Extend Your Brand

The mscripts solution is customized with your pharmacy's brand and design – carrying your customer relationship into the mobile channel.

Streamline Operations

mscripts provides significant labor and efficiency savings while driving bottom line benefits. Your pharmacist will no longer need to respond to questions like "Is my prescription ready, yet?" allowing her to focus on her job and giving your customer free time to shop the store.

Real-time Analytics & Business Intelligence

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mscripts' powerful, back-end analytics engine and configuration tools make managing your mobile pharmacy easy. You can interact with patients individually or en masse through our transaction engine. Our data warehouse provides powerful business intelligence enabling you to understand and better serve your patients.

